

PRIVACY POLICY – 2024 Glamour Makeup International Academy

Last updated: September 2024

Contact Information

Company Name: Glamour Makeup International Academy

Address: Koninginnegracht 101, 2514AL, Den Haag, Netherlands

Email: info@glamourmakeup.nl

Phone: +31627112415

Website: <https://www.glamourmakeup.nl>

Data Protection Officer:

Marihen Gimenez is the Data Protection Officer for Glamour Makeup International Academy. Any privacy-related queries should be directed to contact@glamourmakeup.nl.

1. Information We Collect

We collect personal data from you when you use our services, register for our courses, or make purchases from our online store. This includes:

- **Personal Details:** Name, gender, address, phone number, email, nationality.
- **Course-Related Information:** Course registrations, attendance records, language skills, mother tongue, educational background.
- **Financial Information:** Payment details for course fees and purchases made in the online store.
- **Communication Records:** Any additional information provided through correspondence by email, phone, or other means.

2. Purposes for Data Collection

The data collected is used for the following purposes:

- To communicate with you about course registrations, changes to services or products, and payment processing.
- To deliver services, such as language training or beauty courses, at our facilities or online.
- To send newsletters and marketing information (with the option to unsubscribe at any time).
- To comply with legal obligations for tax and financial record-keeping.

3. Legal Basis for Processing

Glamour Makeup International Academy processes personal data under the following legal bases:

- **Consent:** For sending newsletters and other marketing communications.
- **Contractual Obligation:** To provide you with the services and products you have enrolled in or purchased.
- **Legal Obligation:** To comply with tax, accounting, and other regulatory requirements.
- **Legitimate Interest:** For internal processes, improving services, and responding to your inquiries.

4. Sharing Data with Third Parties

Your data will only be shared with third parties:

- To comply with legal obligations.
- To provide the services requested (such as payment processing).
- To ensure business operations and website functionality, in which case we have agreements in place to protect your data and confidentiality.

Your data is not sold to third parties for marketing purposes.

5. Data Retention Period

Your personal data will be retained for the duration necessary to fulfill the purposes outlined above. Once the data is no longer required, it will be securely deleted, unless there is a legal requirement for further retention (e.g., financial records).

6. Cookies and Tracking Technologies

Glamour Makeup International Academy uses cookies for:

- **Functional Purposes:** To enhance the technical functionality and user experience of our website.
- **Analytical Purposes:** To analyze user behavior and improve our online store and website.

Cookies can be disabled by changing your browser settings. However, some parts of our website may not function properly without cookies.

7. Automated Decision Making

Glamour Makeup International Academy does not engage in automated decision-making processes that would have a legal or significant effect on individuals.

8. Your Rights as a Data Subject

Under GDPR and Dutch privacy regulations, you have the following rights:

- **Right to Access:** You may request a copy of the personal data we have stored about you.
- **Right to Rectification:** You may request corrections to your personal data if it is inaccurate or incomplete.
- **Right to Erasure ("Right to be Forgotten"):** You can request the deletion of your data under certain conditions.
- **Right to Restrict Processing:** You can request limitations on how your data is processed.
- **Right to Data Portability:** You can request a transfer of your data to yourself or a third party.
- **Right to Object:** You can object to the processing of your data for specific purposes, such as marketing.
- **Right to Withdraw Consent:** If processing is based on your consent, you can withdraw it at any time.

To exercise these rights, contact our Data Protection Officer at contact@glamourmakeup.nl. We will respond to your request within 30 days.

9. Security Measures

We take the security of your personal data seriously and implement the following safeguards:

- **Protection Software:** Use of antivirus and firewall software to prevent unauthorized access.
- **Secure Website Connection:** All information transferred on our website is encrypted using TLS/SSL technology (indicated by "https" and a padlock symbol in the browser).

If you suspect any breach or have concerns about the security of your data, please contact our Data Protection Officer immediately.

10. Complaints and Concerns

If you have concerns about our use of your personal data, you may contact our Data Protection Officer. Should you wish to escalate a complaint, you can do so by contacting the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) through this link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>.

11. Changes to This Privacy Policy

Glamour Makeup International Academy reserves the right to update this Privacy Policy at any time. Changes will be communicated via our website, and the updated policy will be in effect from the date of publication.